

Safe, Easy & Everyone Counts!!!

Safe

The Census Bureau protects information that identifies respondents or their households for 72 years.

Easy

The questionnaire contains only a few simple questions and takes just a few minutes to answer and return by mail.

Everyone Counts

The census is a count of everyone residing in the United States: in all 50 states, Puerto Rico and the Island Areas. This includes people of all ages, races, ethnic groups, citizens and non-citizens.



United States
Census
2010



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2010 Decennial Census:

*It is in your power to
ensure complete count!*



New Hampshire State Data Center,
in cooperation with the US Census
Bureau



Your Participation in 2010 Census Matters

- * Every year, more than \$300 billion in federal funds is awarded to states and communities based on census data. That's more than \$3 trillion over a 10-year period.
- * Census data guide local decision-makers in important community planning efforts, including where to build new roads, hospitals and schools.
- * Census data affect your voice in Congress by determining how many seats each state will have in the U.S. House of Representatives.



Become a 2010 Census Partner

Your partnership sends a strong message to your community about the importance of the census and the benefits of being counted. A complete and accurate count is in our hands.



How can you help as a partner?

⇒ Community & Social Service Organizations:

- Include information about the 2010 Census in newsletters, on bulletin boards, in lobbies and online.
- Answer questions and help people overcome misconceptions about the 2010 Census.
- Help recruit applicants for 2010 Census positions, providing jobs to those in need in your community.

⇒ Educational Organizations

- Include information about the 2010 Census in school newsletters and newspapers, at parent-teacher conferences and in school or campus lobbies.
- Use Census in the Schools' lessons provided by the Bureau.
- Provide speaking opportunities at your education conferences, school symposiums, and various meetings.

⇒ Businesses

- Include 2010 Census information in mailers, circulars,

employee communications and online.

- Serve as a spokesperson for media interviews and speaking opportunities.
- Sponsor meetings or other events to encourage participation in the 2010 Census.

⇒ Local Government Organizations

- Create a local Complete Count Committee in your area.
- Sponsor "town hall" meetings or other events.

⇒ Faith-Based Organizations

- Include information about 2010 Census in newsletters, bulletins and web sites.
- Share the message that census participation is both important and confidential.

⇒ Media

- Include 2010 Census information, events and announcements in your news coverage, PSAs & your web sites.
- Invite Census Bureau representatives to participate in media sponsored events.



2010 Census Timeline of Activities

